



Site Usage

 **6,201** Visits

 **65.80%** Bounce Rate

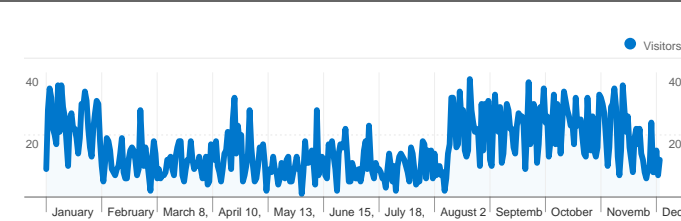
 **11,358** Pageviews

 **00:01:37** Avg. Time on Site

 **1.83** Pages/Visit

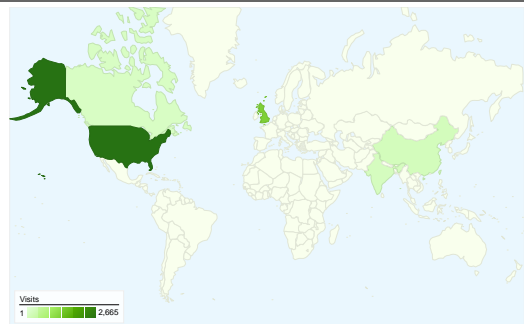
 **77.47%** % New Visits

Visitors Overview

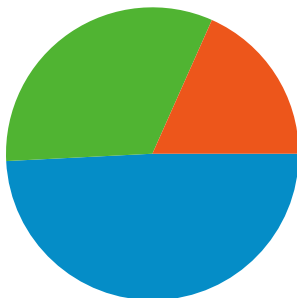


**Visitors**  
**4,948**

Map Overlay world



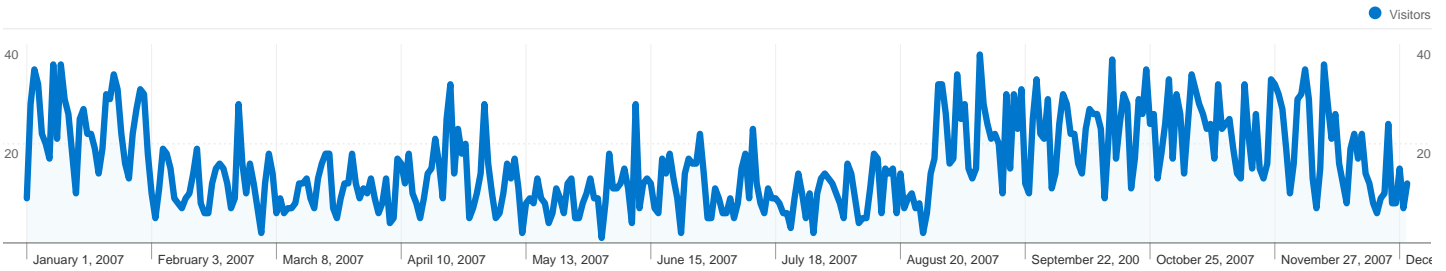
Traffic Sources Overview



- **Search Engines**  
3,051.00 (49.20%)
- **Referring Sites**  
2,013.00 (32.46%)
- **Direct Traffic**  
1,137.00 (18.34%)

Content Overview

Pages	Pageviews	% Pageviews
/	4,784	42.12%
/reciprocity/index.htm	909	8.00%
/Studying-internship/index.htm	896	7.89%
/newyork/index.htm	813	7.16%
/index.htm	596	5.25%




## 4,948 people visited this site

 **6,201** Visits

 **4,948** Absolute Unique Visitors

 **11,358** Pageviews

 **1.83** Average Pageviews

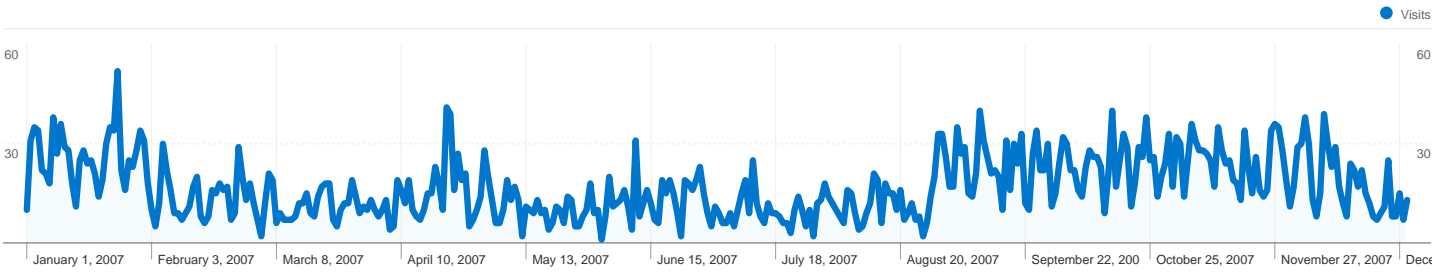
 **00:01:37** Time on Site

 **65.80%** Bounce Rate




 **77.47%** New Visits

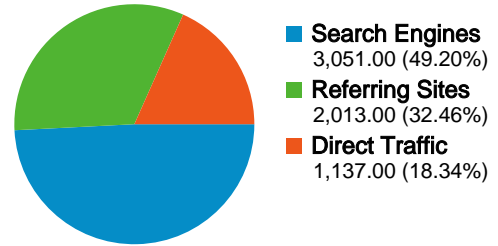
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	4,511	72.75%	Unknown	2,177	35.11%
Firefox	1,004	16.19%	DSL	1,882	30.35%
Safari	480	7.74%	Cable	1,158	18.67%
Mozilla	106	1.71%	T1	646	10.42%
Opera	70	1.13%	Dialup	290	4.68%



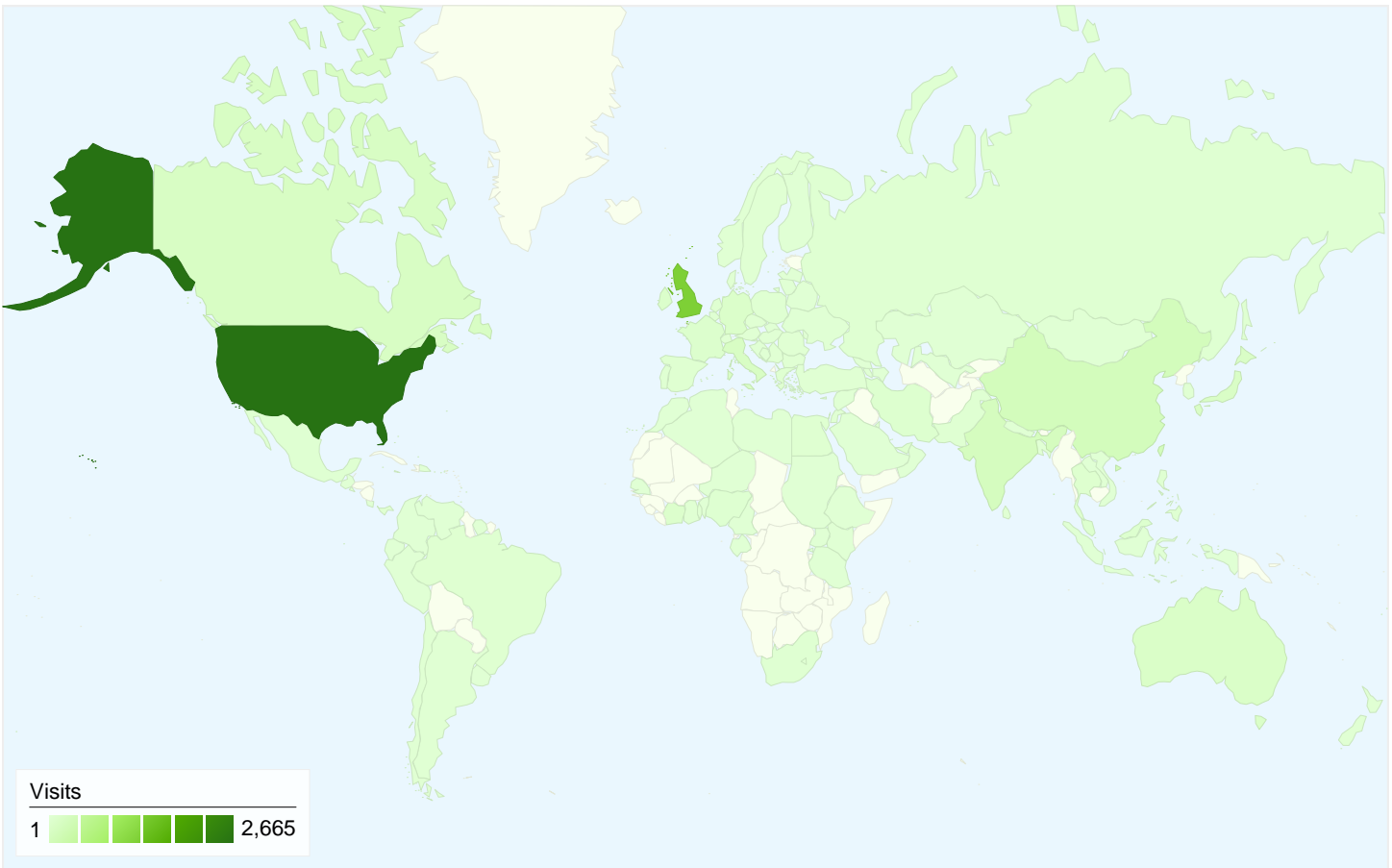
All traffic sources sent a total of 6,201 visits

-  18.34% Direct Traffic
-  32.46% Referring Sites
-  49.20% Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,374	38.28%	riba usa	388	12.72%
(direct) ((none))	1,137	18.34%	riba	284	9.31%
architecture.com (referral)	666	10.74%	riba-usa	148	4.85%
riba.org (referral)	432	6.97%	royal institute of british	50	1.64%
yahoo (organic)	432	6.97%	british architects	30	0.98%

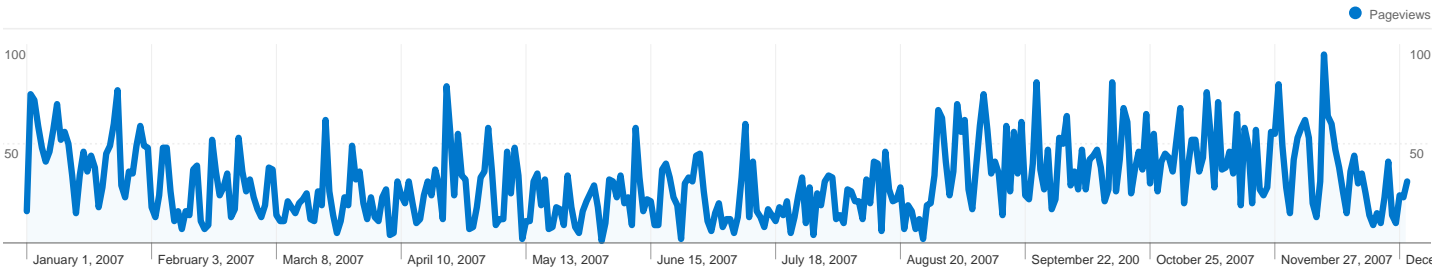


**6,201 visits came from 124 countries/territories**

Site Usage

<b>Visits</b> <b>6,201</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>1.83</b> Site Avg: 1.83 (0.00%)	<b>Avg. Time on Site</b> <b>00:01:37</b> Site Avg: 00:01:37 (0.00%)	<b>% New Visits</b> <b>77.46%</b> Site Avg: 77.47% (-0.02%)	<b>Bounce Rate</b> <b>65.80%</b> Site Avg: 65.80% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,665	1.90	00:01:35	73.06%	65.07%
United Kingdom	1,301	2.25	00:02:26	79.17%	53.57%
China	197	1.54	00:01:04	78.68%	74.62%
India	171	1.73	00:01:39	79.53%	64.33%
Canada	130	1.81	00:02:30	80.77%	66.15%
Italy	128	1.52	00:00:51	67.97%	68.75%
Japan	115	1.26	00:00:53	82.61%	85.22%
Australia	96	1.35	00:00:55	82.29%	77.08%
Germany	83	1.73	00:01:26	74.70%	68.67%
Ireland	77	1.40	00:00:27	94.81%	81.82%





Pages on this site were viewed a total of 11,358 times

 **11,358** Pageviews

 **8,685** Unique Views

 **65.80%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	4,784	42.12%
/reciprocity/index.htm	909	8.00%
/Studying-internship/index.htm	896	7.89%
/newyork/index.htm	813	7.16%
/index.htm	596	5.25%