

Opportunities in a Low Carbon Economy: Green Building and Environmentally Friendly Technologies



UK Trade & Investment (UKTI) is the UK Government's international business development organization, supporting businesses seeking to establish operations in the UK and helping UK companies grow internationally. The services offered by UKTI bring together a network of business sector specialists and support teams in British Embassies and Foreign and Commonwealth Office (FCO) posts all around the world, as well as key experts in government departments across the UK.

UK Trade & Investment (UKTI) invite you to join the Green Build Mission to Miami, Florida and the second International Environmental Trade Mission in Atlanta, Georgia, USA. The mission is scheduled for 8 - 12 June, 2009.

The mission aims to showcase UK innovation in green building technology, consultancy, research, and leadership in policy development. The mission will highlight business opportunities for integration of UK expertise and technologies into the US building industry, and provide good-practice exchanges to assist with US policy development.

Mission delegates will gain insight into practical application, innovation, funding and policy for this sector, meet potential buyers and partners, and participate in the second Atlanta International Environmental Trade Mission.

Participation in this mission requires commissioning an Overseas Market Introduction Service (OMIS) through UKTI. A £500 OMIS fee covers your contribution to the following:

Miami

- A listing of your company in UKTI's brochure to be displayed at UKTI's exhibitor stand, along with your company's materials
- A bespoke market report on the environmental sector in Florida and Georgia
- Site visits to local green buildings, companies and/or organisations
- Breakfast networking reception organised by UKTI

- Flight from Miami to Atlanta (one delegate per company)

Atlanta

- Through participation in the second Atlanta Environmental Trade Mission, your company will have the opportunity to participate in one-on-one matchmaking appointments with relevant industry representatives
- Opportunity to showcase your company at a private networking event organised by UKTI

Notes

- Individuals are responsible to cover their own transatlantic flights and lodgings in both locations (OMIS only covers the cost of the Miami-Atlanta flight)
- Some meals will be provided, others at own convenience

If you are interested in the mission or to request for further information, please contact:

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The deadline to confirm your participation is **Tuesday 12 May 2009.**